

Hollywood Chatter

HOLLYWOOD.—We have with us today the world's greatest living authority on beds of Hollywood stars. She's a dark-haired, crisp-voiced woman named Mrs. Rose Gincig.

She is the manager of the Hollywood Bedding Manufacturing Co., and she runs an advertisement every day in a Hollywood trade paper reading: "King-Size Hollywood Beds—any length—any width—any shape."

What with marriages and divorces happening at a lively clip, the stars and their interior decorators sooner or later head for Mrs. Gincig to order beds.

Most Hollywood celebrities, Mrs. Gincig would have you know, like big, oversized beds. Even when they order twin beds, which is rarely, the stars, she said, like them the size of a football field.

Rumpley Bogart and Lauren Bacall are among the conservatives, however. Their bed, Mrs. Gincig said, is a "baby" oversize, measuring a mere five-and-one-half feet in width and six-and-one-half feet in length. Mrs. Gincig refers to it as "The Big Sleep." **Tarzan Has Biggest Bed**

The record for king-size beds is held by a non-professional (it is nine feet wide and seven feet long), but Johnny Weissmuller ordered the next largest. Johnny's seven-by-eight-foot bed is the most gargantuan in the film colony, as far as Mrs. Gincig knows.

Artie Shaw once rushed into the shop and announced that he wanted a six-by-seven-foot bed in a hurry. The following day Artie called to cancel the order. A week later he married Kathleen Winsor.

Mrs. Gincig doesn't understand if it doesn't then the folks who said it would ought to be fired out of their state jobs. Wayland Spruill even went so far as to seek endorsement of a special session of the legislature next year if every teacher doesn't get 30 percent more salary.

Artie at all.

She remembers telling him that she had made a bed for one of his ex-wives.

Artie grinned and said: "Fine I'll send them all to you, and you'll get rich."

King-size beds, mostly of the six-by-seven-foot or seven-by-seven variety, were made for Joan Crawford, Hedy Lamarr, Lara Turner, and Eleanor Parker.

Joan Fontaine likes her bed super-soft, Mrs. Gincig said. When Joan married Bill Dozier, Mrs. Gincig built and rebuilt her mattress to give Joan the sense of sinking into a big marshmallow.

Some Like 'em Soft

But sometimes husbands and wives can't agree on a hard or soft bed.

Mrs. Gincig found a problem that would stump even the UN when Rita Hayworth insisted on a soft bed and Orson Welles held out for a hard one. Rita and Orson finally solved it by ordering twin oversize beds, one soft and one hard. They're the biggest twin beds in Hollywood history, Mrs. Gincig believes, each measuring six-by-six and one-half feet.

Susan Hayward is a mattress tester. Susan isn't content to merely feel a mattress. Susan has to plunk herself right down on a mattress. When Susan and Jess Barker went bed shopping, Susan tried out one mattress after another in the shop.

The Barkers finally decided on oversize twin beds, because, as they told Mrs. Gincig, Jess sleeps quietly at night while Susan tosses like a rattling dervish.

Hollywood doctors are of more than ordinary interest to Mrs. Gincig. Sometimes her beds are divorce casualties. The bed she made for Cary Grant and Barbara Hutton is gathering dust in storage along with beds she created for other Hollywood couples who couldn't make a go of it.